

JUST ARRIVED!

DO YOU WISH TO IMPROVE YOUR
MEMORY?

WRITE TO THE "FORGETMENOT"
INSTITUTE.

ENCLOSE 20 NIS. AND YOU WILL
GET OUR WONDERFUL GUIDEBOOK
FOR A GREAT MEMORY!!!



What is the boy looking at?

What does the advertisement suggest?

What, do you think, the guidebook contains?

Suggest five tricks to improve your memory.

Do you want to improve your memory? Why?

Do you think it can be done?